



# WD AMERICAN

At Waking Dream American (aka WD-American), with our editorial philosophy we believe in pushing the boundaries of traditional journalism by allowing our writers to inject their own personal experiences and perspectives into their reporting. Traditionally our magazine features gonzo journalism style writings.

Since gonzo journalism is a unique style of writing that places the writer as a central character in the story, it often blurs the lines between fact and fiction. We believe that this approach allows for a more immersive and engaging reading experience that can capture the raw, unfiltered truth of a situation. We embrace the unconventional and challenge the status quo. The imagery that may be used at times can be cartoony or real life images. Sometimes the images may push beyond just a blur of the lines between real and fake with obvious alterations, but done so the drive the point of the writing at hand. There aims to be no bias across the publication even though an individual article and imagery may give the impression of a leaning. When it comes to elected office holders, nobody is safe from a journalist at WD-American as we hold the First Amendment of the US constitution dear to us.

Our audience is of American Cultural backgrounds and is interested in reading unconventional, immersive, and personal stories that challenge the traditional norms of journalism. They are likely individuals who enjoy a sense of adventure, rebellion, and authenticity in their reading material. To simply put it, WD-American is MAD Magazine meets Reader's Digest.



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## EUROSTILE

## FUTURA BOOK

## FUTURA MEDIUM

